

CONTENTS

Linguistics

Anahit Margaryan

Critical Discourse Studies in the Context of the Armenian Cause13

Marika Tonyan

I as the Other, the Other as I28

Gohar Harutyunyan, Shushanik Azaryan

The Sociopragmatic Dimensions of Apologising
as a Communicative Act.....39

Zara Hayrapetyan

Linguistic Properties of Lawyers' Speech: A Case Study53

Kenneth E. Obiorah, Banwo O. Adetoro

The Sociolinguistics of Business Names in Lagos, Nigeria75

Methodology

Narine Avanesyan, Anna Knyazyan, Luiza Marabyan

Gender Representation in Teaching Materials92

Saida Tobby

Teachers' Motivational Strategies for Enhancing Speaking Poficiency
among Algerian EFL Learners102

Culture Studies

Siranush Ghaltakhchyan

Personal Branding:
Shaping and Maintaining a Successful Personal Brand125

Literature Studies

Angela Locatelli

- Artistic Literature as Embodied History: Reading Antonia Arslan's
"Il libro di Mush/ Silent Angel" 143

Amalya Soghomonyan

- The Fall of the Man in F. Kafka's Works..... 152

Narjess Jafari Langroudi

- The Hunt for Self: *Waldeinsamkeit* and *Doppelgänger* in
Richard Connell's *the Most Dangerous Game* 161

Vicky Tchapanian

- Imperialism, Social Inequality, and the Potential Dangers of Scientific
Progress in Wells' *Men Like Gods* 173

Armenological Studies

Tessa Hofmann

- The Experience and Consequences of the Genocide(s)
against Armenians 181

Armen Hayrapetyan

- The Armenian Massacres in Alexandropol District from May to
November 1918: A Little-Studied Episode from the History
of the Armenian Genocide..... 193

Lilit Hovhannisyan

- The Reflection of the Idea of Repatriation of the Armenian Deportees in
Djagadamart (Battle), *Hairenik (Homeland)* and *Asbarez (Arena)*
Periodicals in 1920 207

Iskuhi Avanesyan

- Pogroms in Gandzak (Kirovabad) as Another Manifestation of
Genocidal Policy in Azerbaijan..... 221